

Network Internet-Content Filter Makes Accurate Filtering Affordable

Easy-to-Use Device Ideal for Schools, Libraries and Small Businesses Where Cost and Cost of Ownership Are Critical Concerns

San Jose, CA – March 31, 2004 – The ComSifter™ CS-1 dramatically reduces the cost and complexity of Internet-content filtering, making highly accurate adult-content filtering affordable for schools, libraries and small businesses. The easy-to-use hardware-and-software device, which Comsift Inc. introduced today, stops inappropriate content without impacting the normal use of the Internet.

“Until now, Internet filters have generally been too expensive and too complex in their configuration and operation for many organizations to use,” explained Ron Lambert, vice president of Comsift. “The CS-1 changes this situation because it was designed to meet the needs of cost-conscious markets.”

Device Lowers Cost of Ownership

With an entry-level academic price of \$698 (including one year of service), CS-1 is priced to meet the budget requirements of schools and libraries. More importantly, the system achieves a lower cost of ownership than competitive offerings.

A single CS-1 can protect an entire network of several hundred computers. The CS-1 requires no changes to the existing network or to client computers. The device can filter any type of computer (e.g., Windows, Apple, Linux). All functions of the device, including software and blacklist updates, are automatic, requiring no human intervention.

An unlimited license is standard, eliminating licensing costs and the need to track licenses.

These factors dramatically reduce administrative overhead, including the need for network consultants, which can easily cost more than the price of the filtering device itself.

Accurate Results

The patent-pending CS-1 blocks pornography, gambling, hate, hacking, music-file-sharing programs, instant messaging programs and other inappropriate content.

By combining Smart Filter Technology with a robust blacklist, CS-1 stops an estimated 98 percent of inappropriate content, compared to the 50 to 75 percent accuracy more typical in the industry.

Smart Filter Technology scans every word on the page, analyzing the context to determine if the page should be blocked. This context-based analysis allows users to access appropriate material even while the CS-1 blocks inappropriate content. For example, CS-1 can tell the difference in

an online search between “chicken breasts,” “breast cancer research” and “naked breasts,” allowing the first two to be displayed while blocking the third. All this is done in a fraction of a second.

Because hundreds of new adult Internet sites are brought online weekly, the Comsift staff constantly monitors the Internet, using advanced data-mining techniques. The staff adds these sites daily to the blacklist, which already contains more than half a million sites. Automatic updates assure users’ networks are protected.

“Before installing the CS-1 Internet filter, our children were stumbling into sites containing pornography,” said C. Hicks, principal of Foothill Elementary School in the San Francisco Bay Area. “We had to institute a policy of strict monitoring to watch for this. With CS-1 we no longer have this worry. Pornography never reaches our computers.”

Simple Operation

The CS-1 can be installed in less than 10 minutes. Four pre-configured sensitivity levels allow administrators to quickly and easily select the most appropriate level for their situation. Administrators also have complete flexibility to add or delete sites to be filtered, or computers to be filtered or unfiltered.

As R. Aaron, director of Discoveryland School in Milpitas, California, said: “We received our CS-1, plugged it into our network, and in a few minutes our 80 computers were being protected.”

Pricing & Availability

The CS-1, which is available now, has already been installed in dozens of schools and other organizations. The device is compliant with the Children’s Internet Protection Act (CIPA), fulfilling the Technology Protection Measure requirement of that act.

The CS-1 device is \$799 (\$499 for academic pricing). Two annual service plans are offered. The weekly update is \$299 (\$199 academic), while the daily update is \$499 (\$299 academic). One of these plans is required with the initial purchase of CS-1.

The CS-1 comes with an unlimited license, a 30-day money-back guarantee, and unlimited telephone and email support.

About Comsift, Inc.

Founded in 2003, Comsift, Inc. is a private, woman-owned business dedicated to helping protect children and computer users of all ages from inappropriate Internet content. For more information about the San Jose, CA-based company, phone 866-875-1254, email sales@comsift.com or visit the company’s web site at www.comsift.com.

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Note to Editor: A diagram illustrating CS-1's multi-tiered filtering capability is available at www.comsift.com/filtering.htm

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